



Project A_A.21_0035 BESTMEDGRAPE

PUBLIC NOTICE N° 02/ 2020

La Chambre Nationale Syndicale des Producteurs des Boissons Alcoolisées- Union Tunisienne des Industries, du Commerce et des Artisanats **CNSPBA-UTICA** (National Chamber of Alcoholic Beverages Producers- The Tunisian Unions of Industries, Commerce and Handicrafts) partner of BESTMEDGRAPE project, financed in the framework of ENI CBC MED Programme 2014-2020, is hiring a:

Project communication expert

1- Project description

BESTMEDGRAPE responds to the Overarching Objective ENI CBC Med programme of fostering sustainable economic, social and territorial development. It takes stock from over 10-year R&D of the partners in the fields of grape valorisation, waste exploitation and development of nanotechnological antioxidant/anti-inflammatory/anti-neurodegenerative formulations, areas where international patents have been obtained. The partnership expects to produce a substantial change in areas where winemaking could not profit from recent technological applications due to generalized economic slowdown and conflicts affecting the Med area.

BESTMEDGRAPE aims at supporting the creation of new start-ups/SMEs by transferring scientific/technological knowledge on local grape cultivars and exploitation of wine by-products as a source of bioactive compounds that are transformed in innovative commercial health products, when appropriately incorporated in ad hoc nanocarriers.

Start date: 1st of September 2019

Duration: three years

Total project Budget: 3.323.614,57 €

EU Contribution: 2.658.891,66 € (80 %)

2- Subject of the notice

The Chambre Nationale Syndicale des Producteurs des Boissons Alcoolisées- Union Tunisienne des Industries, du Commerce et des Artisanats **CNSPBA-UTICA** (National Chamber of Alcoholic Beverages Producers of the Tunisian Unions of Industries, Commerce and Handicrafts), 4 st. Ferjani Bel Hadj Ammar- Cité El Khadra-Tunis, represented by its president Mr Mohamed Ben Cheikh, as a tunisian partner of the project A_A.21_0035 **BESTMEDGRAPE** “New Business opportunities & Environmental suSTainability using MED GRAPE nanotechnological products” is publishing this public note for the selection of an **project** Communication Expert conformly to the administrative and technical specifications mentioned in the project description, to the applicable laws and to the present document.

This notice comes in the framework of the Grant contract signed the 24 July 2019 by the University of Cagliari as Lead Beneficiary and the Managing Authority of the ENI CBC Mediterranean Sea Basin Programme (MA) and by the the Annexes I and II.

3- Job description

The project communication expert should ensure the implementation at partner level of the following tasks of BESTMEDGRAPE project:

1. Enhancement of project visibility by social networks and YouTube;
2. Design of visual identity and promotional material;
3. Draft of the Communication and Dissemination Plan (CDP);
4. Territorial animation to identify participants to be involved in the project;
5. Organization of project joint events and two final capitalization conferences;
6. Organization of seminars, round tables, conferences, workshops to generate visibility and raise public audience;
7. Establishment of the cross-border network;
8. Development of synergies with other projects;
9. Press releases, electronic newsletters and brochures;



10. Media relations to raise interest of journalists;
11. Draft of press releases and electronic newsletters;
12. Participation to the draft of a social report describing what has been implemented by project's partners;
13. Communication of project's news in the press offices of the involved institutions;
14. Any other communication activities related to the project and requested by the Lead Partner;

The project communication officer should coordinate his/her activity with the local communication officer and the communication Manager of the Project.

4- Requirements

- Absolute commitment to high ethics and integrity
- Excellent interpersonal, written and verbal communication skills (English) including active listening skills.
- Demonstrate good organization, problem-solving, and teamwork skills
- Be flexible with a high commitment to achieving deadlines
- Demonstrate adaptability to differences in age, culture, gender, nationality and religion

5- Education and experience required

- University degree in business communication or other equivalent degrees.
- A prior experience similar experience of at least 3 years.

6- Duration

3 years, until the preparation of the last financial report.



7- Application must include

- Curriculum Vitae
- Motivation letter
- Professional references
- Copies of employment and/or internship certificates and copies of university diplomas

8- Salary: 30,000 €

Equivalent de 2600 dt/ mois brut

9- Deadline: 27th of February 2020.

10 - Procedure :

Application documents should be put in the office of the CNSPBA-UTICA, 2nd st. Yasmina, Menzah 1, 1004 Tunis, at last **the 27th of February 2020** at 4.00 pm.

To ask for any explanation write to bestmedgrape.tn@gmail.com with the special mention “**Concerning the public notice n° 02/2020**”, until the 26th February 2020 at 6.00 pm.

For further informations about the project :

<http://www.enicbcmmed.eu/projects/bestmedgrape>

For a detailed description of the projet:

<https://we.tl/t-yi3suho8zG>

11 - Selection :

The evaluation Commission constituted by the governing body of the CNSPBA-UTICA will be charged of opening and examining the applications.

The choice of the selected application will be communicated **at last the 28nd of March 2020**.

12 - Cancellation :

The CNSPBA-UTICA retains the right to cancel the contract:



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- If the applicant doesn't not fulfilled his obligations. In this case, he warns him by sending him a registered letter so that he fulfills his obligations within a period not exceeding ten days from the date of the sending of the warning and following the expiration this period, the CNSPBA-UTICA may appoint the applicant it deems appropriate.
- In case of fraud in the type and quality of the results of the work or non-compliance with the technical specifications, the remuneration will be refused.

13 - Litigation :

Settlement of disputes related to the implementation of the contract should be managed in consent mutual benefit and in the event that this is not possible, recourse may be had to the to settle these disputes amicably in accordance with Decree 123 of Order 3158 of the year 2002 (of 17 December 2002) relating to the organization of public contracts.

If the resolution of the disputes could not be amicable, there will be recourse to the courts of Tunis.

The Chambre Nationale Syndicale des Producteurs des Boissons Alcoolisées- Union Tunisienne des Industries, du Commerce et des Artisanats **CNSPBA-UTICA** , Partner of the Project BESTMEDGRAPE

The president
Mr Mohamed Ben Cheikh

Tunis, le 18 February 2020