



Project A_A.21_0035 BESTMEDGRAPE

Public notice n° 01/2022

La Chambre Nationale Syndicale des Producteurs des Boissons Alcoolisées- Union Tunisienne des Industries, du Commerce et des Artisanats **CNSPBA-UTICA** (National Chamber of Alcoholic Beverages Producers- The Tunisian Unions of Industries, Commerce and Handicrafts) partner of BESTMEDGRAPE project, financed in the framework of ENI CBC MED Programme 2014-2020, is looking for an:

Digital Enhancement Expert

1- Project description

BESTMEDGRAPE responds to the Overarching Objective ENI CBC Med programme of fostering sustainable economic, social and territorial development. It takes stock from over 10-year R&D of the partners in the fields of grape valorisation, waste exploitation and development of nanotechnological antioxidant/anti-inflammatory/anti-neurodegenerative formulations, areas where international patents have been obtained. The partnership expects to produce a substantial change in areas where winemaking could not profit from recent technological applications due to generalized economic slowdown and conflicts affecting the Med area.

BESTMEDGRAPE aims at supporting the creation of new start-ups/SMEs by transferring scientific/technological knowledge on local grape cultivars and exploitation of wine by-products as a source of bioactive compounds that are transformed in innovative commercial health products, when appropriately incorporated in ad hoc nanocarriers.

Start date: 1st of September 2019

Duration: three years

Total project Budget: 3.323.614,57 €

EU Contribution: 2.658.891,66 € (80 %)

2- Subject of the notice

La Chambre Nationale Syndicale des Producteurs des Boissons Alcoolisées- Union Tunisienne des Industries, du Commerce et des Artisanats **CNSPBA-UTICA** (National Chamber of Alcoholic Beverages Producers of the Tunisian Unions of Industries, Commerce and Handicrafts), 4 st.



Ferjani Bel Hadj Ammar- Cité El Khadra-Tunis, represented by its president Mr Mohamed Ben Cheikh, as a Tunisian partner of the project A_A.21_0035 BESTMEDGRAPE “New Business opportunities & Environmental suSTainability using MED GRAPE nanotechnological products” is publishing this public note for the selection of an **Communication & Digital Enhancement Expert** conformly to the administrative and technical specifications mentioned in the project description, to the applicable laws and to the present document.

This notice comes in the framework of the Grant contract signed the 24 July 2019 by the University of Cagliari as Lead Beneficiary and the Managing Authority of the ENI CBC Mediterranean Sea Basin Programme (MA) and by the the Annexes I and II.

3- Job description

The Communication & digital enhancement expert should ensure the implementation at partner level of the following tasks of BESTMEDGRAPE project:

1. Coordinating the presence to the online courses of the Entrepreneurs beneficiaries of the Project in Tunisia and assisting them in resolving the potential technical problems.
2. Communication with the Entrepreneurs beneficiaries of the Project in Tunisia to highlight their projects and their progress through the project Business Creation.
3. Highlighting the results of the project through classical media releases (written media, radio, TV, etc.)
4. Enhancement of project visibility by social networks and YouTube;
5. Organization of project events;
6. Establishment of the cross-border network;
7. Development of synergies with other projects;
8. Coordinating the listed activities with the CNSPBA-UTICA project team Manager and the Partnership Communication Team.

The **Communication & Digital Enhancement Expert** should coordinate his/her activity with the CNSPBA-UTICA project team Manager and the Partnership Communication Team.



4- Requirements

- Absolute commitment to high ethics and integrity
- Excellent interpersonal, written and verbal communication skills (English) including active listening skills.
- Demonstrate good organization, problem-solving, and teamwork skills
- Be flexible with a high commitment to achieving deadlines
- Demonstrate adaptability to differences in age, culture, gender, nationality and religion

5- Education and experience required

- University degree in business communication or other equivalent degrees.
- A prior experience similar experience of at least 3 years.

6- Duration

9 months, until the preparation of the last financial report.

7- Application must include

- Curriculum Vitae
- Motivation letter
- Professional references
- Copies of employment and/or internship certificates and copies of university diplomas



8- Fees: 5500€ Maximum

9- Deadline: 15th of January 2022.

10- Procedure:

Application documents should be put in the office of the CNSPBA-UTICA, 2nd st. Yasmina, Menzah 1, 1004 Tunis, at last **the 15th of January 2022** at 4.00 pm. To ask for any explanation write to bestmedgrape.tn@gmail.com with the special mention **“Concerning the public notice n° 01/2022”**, until the 12th January 2022 at 6.00 pm.

For further informations about the project:

<http://www.enicbmed.eu/projects/bestmedgrape>

11- Selection:

The evaluation Commission constituted by the governing body of the CNSPBA-UTICA will be charged of examining the applications.

The choice of the selected application will be communicated **at last the 20th of January 2022** to the selected applicant.

The Chambre Nationale Syndicale des Producteurs des Boissons Alcoolisées- Union Tunisienne des Industries, du Commerce et des Artisanats **CNSPBA-UTICA**, Partner of the

Project BESTMEDGRAPE

The president

Mr Mohamed Ben Cheikh

Tunis, 3rd January 2022